



Current Community Conditions:

In our community, the basic ingredients for a stable life are increasingly beyond reach for many. Especially during the COVID-19 pandemic, residents have been concerned not only with their health, but the financial hardships they will face because of prolonged work and school closures.

Chatham saw multiple outbreaks of COVID-19 throughout the county, making it, at one point, one of the most infected counties in North Carolina.

Beginning in March the unemployment rates began to reach unprecedented levels.

United Way funded programs adjusted to the changing landscape as they began to see increased needs for basic services.

In the second quarter of 2020 alone, United Way of Chatham County raised more than \$90,000 through the COVID-19 Response Fund to immediately help families impacted by the Coronavirus.

Funds have since been distributed to meet immediate food, housing, prescription medication, childcare and mental health service needs in the county.

While we are still focused on responding to the immediate needs of Chatham residents, and helping them recover from extreme hardship, United Way is now looking to reimagine the impact we can have by working together in our community.

YOUR Chatham County United Way

WHO WE ARE:

Since 1985 United Way of Chatham County has served the Chatham community by bringing people together to give, advocate and volunteer. We are guided by an active, local board of directors who live and work in Chatham County.

100%
of your donation through United Way stays in Chatham County to support human service programs.

WHAT WE DO:

We work to bring people together to achieve social change.

HOW WE DO IT:

PLAN & ASSESS

We work to understand the needs in Chatham County and develop plans to achieve our goals, which sets the stage for our focus areas.

RAISE FUNDS AND INVEST IN THE COMMUNITY

We raise hundreds of thousands of dollars across Chatham County each year. These funds are invested right back into our community to support high-quality, effective programs that positively impact the lives of kids, families and individuals.

MOBILIZE PEOPLE TO ACTION

We strive to inspire action through volunteerism, community engagement and financial contributions. From non-profits and government agencies to business leaders and community volunteers, we invite everyone to the table to work toward our shared vision of an educated, healthy and financially stable community.

MEASURE RESULTS

We strive to provide accountability to our donors by measuring the impact of our investments. To do this, we track key performance indicators to monitor the success of our work. This helps us ensure that we are maximizing the support of our donors by investing in the best programs possible.



Reimagine what we can do together.

REIMAGINE YOUR IMPACT.

2020 | 2021 CAMPAIGN



United Way of Chatham County

unitedwayofchathamcounty.org



United Way of Chatham County

PO Box 1066 | Pittsboro, NC 27312
919.542.1110

For people in need in Chatham, help is a call away. Dial 2-1-1 to reach a United Way operator for a confidential referral to local services.



REIMAGINING OUR IMPACT THROUGH UNITED WAY FOCUS AREAS



EDUCATION

Our UNITED Investment: \$129,219

We are helping 2,205 children and youth achieve their potential by:

- ✓ Ensuring access to quality childcare that prepares children for school and learning.
- ✓ Supporting programs that teach young people positive life skills.
- ✓ Helping students maintain or improve grade point averages and stay in school.

SUPPORTED PROGRAMS:

- Chatham County Partnership for Children – Raising a Reader, Kaleidoscope and Elevating Early Education Programs
- The Learning Trail – Early Childhood Program
- Boys and Girls Club of Central Carolina – Wren Family Center Power Hour Program
- Communities In Schools of Chatham County – Youth F.I.R.S.T. Program
- Chatham County 4-H – Camping, Club Programming and Leadership Training and School Enrichment Programs



FINANCIAL STABILITY

Our UNITED Investment: \$221,755

We are promoting greater financial stability and independence for 3,825 individuals by:

- ✓ Supporting the provision of basic needs like food, rent and utilities.
- ✓ Ensuring access to programs that provide job training, education and placement that leads to employment opportunities.

SUPPORTED PROGRAMS:

- Chatham Trades – Adult Developmental Vocational Program (ADVP)
- Chatham County Literacy Council – Transforming Lives Through ESOL Program
- CORA – Food Purchases and SNACK! (Summer Nutritional Assistance for Chatham Kids) Program
- West Chatham Food Pantry – Food Purchases
- Rebuilding Together of the Triangle – Safe, Healthy Home Repairs for Chatham County Homeowners in Need Program
- The Salvation Army – Emergency Financial Assistance and Pathway of Hope Programs



HEALTH

Our UNITED Investment: \$105,754

We are promoting the overall health of 4,900 community members by:

- ✓ Improving access to health care services.
- ✓ Promoting early intervention services and preventative care.
- ✓ Supporting programs that encourage healthy lifestyles.

SUPPORTED PROGRAMS:

- Piedmont Health Services – Siler City Community Health Center
- El Futuro – Chatham County Latino Child and Family Mental Health Treatment
- Chatham County Council on Aging – In-Home Aide, Personal Care and Respite and Transportation Programs
- Chatham Cares Community Pharmacy

