

THE POWER OF "U"




United Way of
Chatham County

2019 ANNUAL REPORT

2019 IN REVIEW

INVESTING IN CHATHAM COUNTY



81,179

The total number of hours that United Way agency volunteers donated in 2019.

This represents volunteer service valued at over **\$2 million!**

2019/2020 UNITED WAY MEMBER AGENCIES:

- | | |
|---|-------------------------------------|
| Boys and Girls Club of Central Carolina | CORA Food Pantry |
| Chatham Cares Community Pharmacy | El Futuro |
| Chatham County 4-H | Legal Aid of North Carolina |
| Chatham County Council on Aging | Rebuilding Together of the Triangle |
| Chatham County Literacy Council | Salvation Army |
| Chatham Partnership for Children | The Learning Trail |
| Chatham Trades | West Chatham Food Pantry |
| Communities In Schools | |



BUILD A BACKPACK SCHOOL SUPPLY DRIVE

United Way conducted the Build a Backpack School Supply Drive for the 2019/2020 school year in partnership with generous members of the community. The effort provided backpacks and school supplies for more than 300 children in need. The supplies were distributed by the Chatham County Schools' Basic Needs Program.



300 CHILDREN received a backpack filled with the required materials for their school and grade.

NC 2-1-1



United Way and the Chatham County Public Health Department maintained NC 2-1-1, a free, confidential, multilingual resource, to help connect Chatham residents to health and human services. It is accessible by simply dialing 2-1-1. Callers can speak to a live operator 24 hours a day, 7 days a week, 365 days a year. Information is also accessible online at www.nc211.org. Last year, 149,340 calls representing 163,862 needs were serviced by NC 2-1-1 call specialists statewide. Data regarding the most requested resources in Chatham is available online, which ensures that United Way funding is directed to the most critical needs in the county.

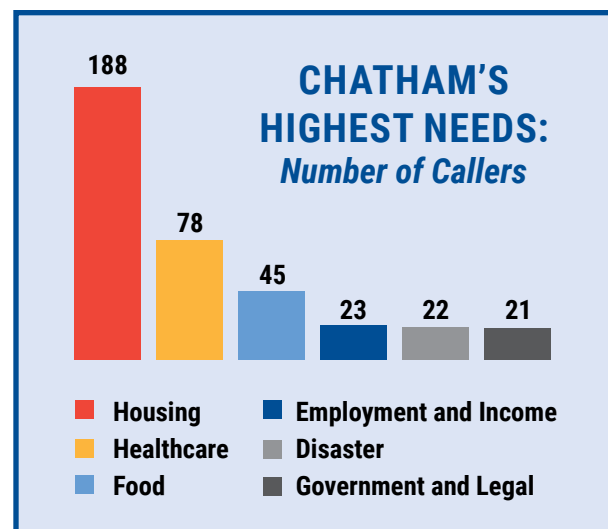
NCCARES360

United Way was a proud partner in the implementation of NCCARE360 in Chatham County. NCCARE360 is the first statewide coordinated network that unites health care and human services organizations with a shared technology platform allowing for a coordinated, community-oriented, person-centered approach for delivering care in North Carolina.

NCCARE360 allows providers to electronically connect those with identified needs to community resources and allow for a feedback loop on the outcome of that connection. This solution ensures accountability around services delivered, provides a "no wrong door" approach, closes the loop on every referral made and reports on the outcome of each connection.



NCCARE360 has the power to transform lives and impact Chatham County residents.

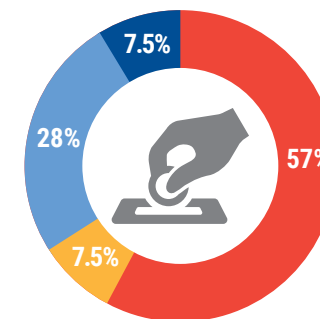


2019 FINANCIALS

You can depend on United Way of Chatham County to be accountable for every dollar you donate.

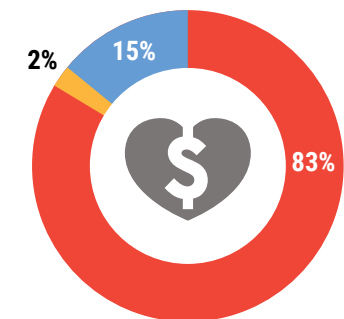
Our commitment to effectively invest campaign funds in agency programs designed to positively impact our community is a responsibility we proudly accept.

2019 REVENUE: \$926,522



■ Campaign Contributions	\$523,637
■ Campaign Designations to Agencies	\$70,366
■ Non-Campaign Designations to Agencies	\$262,155
■ Other Revenue	\$70,364

2019 EXPENSES: \$926,522



■ Agency Support	\$771,212
■ Fundraising	\$19,878
■ General & Administrative	\$135,432

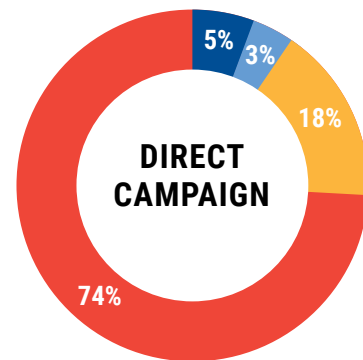
The American Institute of Philanthropy recommends that a nonprofit spend at least 60% of its annual expenses on program activity, while the Better Business Bureau sets its minimum standard at 65%. United Way of Chatham County is proud to direct 84% of its total budget to programs and services.

2019 / 2020 CAMPAIGN RESULTS

2019 / 2020 CONTRIBUTORS

YOUR SUPPORT OF THE 2019/2020 DIRECT CAMPAIGN CHANGES LIVES!

- Government and School Employees
- Business and Industry
- Nonprofit Organizations
- Residential



RESIDENTIAL

14 communities raised a total of \$483,820, which represents 74% of the entire campaign!

GOVERNORS CLUB RAISED \$210,146!

That's more than any other residential campaign in Chatham County.

FEARRINGTON VILLAGE

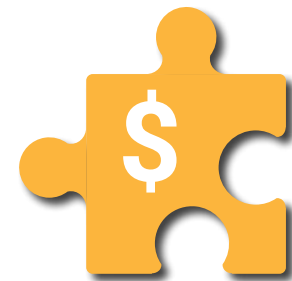
did not just exceed their goal of \$123,000; they blew it away by

RAISING \$127,888!

CAROLINA MEADOWS RAISED \$84,229,

which is almost \$10,000 more than ever before! Carolina Meadows continues to hold the record for the highest percentage of residential campaign participation at 55%.

THE BIG WOODS CAMPAIGN saw the largest residential campaign increase, raising 46% more than last year!



BUSINESS

THE ZACHRY GROUP RAISED \$78,207,

which is the largest business campaign ever conducted by the United Way of Chatham County!

DUKE ENERGY PROGRESS RAISED \$9,536,

which exceeded their 2019 goal.

THE SMALL BUSINESS CAMPAIGN RAISED 47% MORE THAN LAST YEAR, making it the largest business campaign increase.

FACULTY AND STAFF OF CHATHAM COUNTY SCHOOLS RAISED NEARLY \$16,000!

Central Office, Chatham Central High School and Jordan-Matthews High School all exceeded their 2019 goal.

THE 2019/2020 CHATHAM COUNTY EMPLOYEE CAMPAIGN

resulted in two departments reaching 100% of participation. They are: the Board of Elections and the Sheriff's Office.



COUNTY

CORPORATE DONORS

Platinum Chairman's Society (\$10,000 & Over)
Zachry Group

Gold Chairman's Society (\$5,000-\$9,999)
Caterpillar, Inc.
Fitch Creations
Opportunities for Others

Silver Chairman's Society (\$2,500-\$4,999)
Carolina Meadows
Duke Energy
Suntrust Bank
UPS

Bronze Chairman's Society (\$1,000-\$2,499)
Dominion Energy
ECO CP Partners LLC.
First Bank
Galloway Ridge
Harris Teeter
Preston Development
Swearingen Foundation
W.K. Kellogg Foundation
Wells Fargo

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Mr. Rodd Baxter
Mr. and Mrs. Edward Bodoh
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MISSION:

To increase the financial and human resources available for providing human care services to county residents.

VISION:

Recognizing the dignity and importance of every resident of Chatham County, we envision a community that is committed to improving the quality of life of all its people.

TO DONATE, VISIT:
www.UnitedWayofChathamCounty.org/donate

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Jerry Wehmuller



UNITED WAY?

BECAUSE 100% of your donation stays in Chatham County.

BECAUSE 85 cents of each dollar supports direct services.

BECAUSE our strategies create the most direct results.

BECAUSE we stay up to date with our community's changing needs.

BECAUSE we cultivate resources and partnerships to promote positive change.

BECAUSE that is The Power of "U".