In the spring of 2022, UWCC staff and board underwent strategic planning, creating new mission and vision statements, and setting goals for the next three years.

**MISSION**
To address the most critical needs of county residents.

**VISION**
We envision a community in which all residents have access to the necessary resources to thrive.

United Way and the Chatham County Public Health Department fund and maintain NC 2-1-1 – a free, confidential, multilingual resource that helps connect Chatham residents to health and human resources. Here are the number of calls for Chatham in 2022:

- Housing / Shelter / Rental Assistance: 242
- Utility Bill Assistance: 209
- Healthcare & COVID-19: 26
- Food: 21
- Mental Health & Addictions: 15
- Employment & Income Support: 13
- Government & Legal Assistance: 9

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**2022 UNITED WAY EXPENSES**

United Way of Chatham County is accountable for every dollar you donate. We invest campaign funds into agency programs that positively impact our community.

- Agency Support: 85%
- Fundraising: 9%
- General & Administrative: 6%

The American Institute of Philanthropy recommends that a nonprofit spend at least 60% of its annual expenses on program activity, while the Better Business Bureau sets its minimum standard at 65%. **UWCC directs 85% of its total budget to programs and services.**

Visit our website to see the full 990 tax filing: www.UnitedWayOfChathamCounty.org/

**UWCC Recognized as Regional Leader**

UWCC was invited to co-facilitate a workshop at the United Way Southeast Regional Conference in April 2022. The workshop hosted 50 United Way representatives from an 11-state radius, and highlighted best-in-class practices that UWCC has learned from its residential campaigns. In all, the conference was attended by more than 300 United Way representatives from the southeast region.

**2022/2023 Funded Agencies**

- Boys & Girls Club of Central Carolina
- Chatham CARES Pharmacy
- Chatham County 4-H
- Chatham County Council on Aging
- Chatham County Partnership for Children
- Chatham Literacy Council
- Chatham Trades
- Communities In Schools of Chatham County
- CORA Food Pantry
- El Futuro
- Love Chatham
- Piedmont Health Services
- The Learning Trail
- The Salvation Army
- West Chatham Food Pantry
What is the Chatham Housing Collective?
In 2022 United Way began the Chatham Housing Collective (CHC), formerly the Homelessness and Housing Instability Working Group, in partnership with Chatham County Government. In the last year the CHC has transformed to a United Way Program that represents a new way of collaborating to better serve residents in need of housing support.

Grounded in the research-based approach of Collective Impact, the mission of the CHC is to promote the collaboration of people and organizations to improve access to emergency shelter/services and advocate for housing affordable to economically disadvantaged households.

We envision a community where safe, stable housing is accessible to all. The work is achieved under the guiding values of inclusion, respect, accountability, and collaboration. Under United Way’s leadership, Chatham County will be able to define impact based on client-centered, community level outcomes.

What is the Impact of the CHC?
The CHC measures impact not in terms of agency level outputs, but instead in terms of community-level outcomes that focus on a specific change for a targeted group of people. The CHC has defined Chatham’s community-level outcomes as follows:

1. Households experiencing homelessness increase their access to case management services.
2. Households who are unsheltered find safe, temporary shelter.
3. Homeless service providers coordinate services and housing for households in need.
4. The number of available units for those experiencing a housing crisis increases.
5. The Chatham County Housing Collective has the diverse resources needed to accomplish community improvements in housing/homeless services.

To learn more about the Chatham Housing Collective and its goals surrounding impact, visit: www.UnitedWayOfChathamCounty.org/Housing
The Day of Service kicked off the annual fall fundraising season and connected more than 65 volunteers to opportunities to serve throughout Chatham County. Ten projects were completed for the Day of Service, and we appreciate all who participated!

**Ben & Jerry’s Primo Partners** provided an ice cream party to the Boys & Girls Clubs at the end of the dodgeball games.

**Chatham Trades** hosted Chatham County employees packing meals and staining a fence.

**Chatham Education Foundation** hosted a book sorting event.

**The Rotary Club of Pittsboro** teamed up with **Habitat for Humanity** for a home build.

**Ben & Jerry’s** Primo Partners provided an ice cream party to the Boys & Girls Clubs at the end of the dodgeball games.

**Chatham Trades** hosted Chatham County employees packing meals and staining a fence.

**The Rotary Club of Pittsboro** teamed up with **Habitat for Humanity** for a home build.

**The Pittsboro Boys & Girls Club** hosted a dodgeball match between Siler City and Pittsboro clubs.

**Storage closets were organized, bathrooms painted, buses cleaned and new computers were installed at the Wren Family Center in Siler City.**
Volunteers from Triangle Community Foundation and Chatham Council on Aging spruced up the exterior of Love Chatham.

THANK YOU TO OUR COMMUNITY PARTNERS AND VOLUNTEERS who helped make the 2022 Day of Service a huge success!

VOLUNTEER TEAMS:
from the greater Chatham community, United Way member agencies, Duke Energy, NC Department of Public Service, DiProfio Homes, Chatham County Sheriff’s Office, Chatham County Government, Triangle Community Foundation, Rotary Club of Pittsboro, Chatham County Council on Aging and Carolina Meadows.

DAY OF SERVICE SPONSORS:
Carolina Civilworks, Inc.
WellCare
Triangle Community Foundation
Realty World Carolina Properties - Eric Andrews
Ben & Jerry’s Primo Partners

MEDIA SPONSOR: Chatham News + Record

North Chatham Elementary School's PTA had extra hands in their garden - weeding and planting new plants for the children to learn from.

Residents of Carolina Meadows assembled backpacks for Salvation Army's families in need.

Volunteers installed a door at Second Bloom that will allow for enhanced client privacy and service.

Carolina Meadows residents assisted with UWCC annual campaign preparation.

On December 3, 2022, UWCC and MOSAIC hosted a Holiday Festival at the Phil Kohl Mosaic Family Commons Event Lawn. The festival included photos with The Grinch, provided by UWCC, a gift basket giveaway, activities with Chatham’s nonprofits, local holiday vendors, food and beverage trucks and holiday music. Thank you to all who attended, and to MOSAIC for hosting the event!
United Way of North Carolina’s annual Spirit of North Carolina Award celebrates organizations and individuals for their exemplary partnership demonstrated through fundraising and volunteer efforts, outstanding leadership, and creative team building. Kirk Bradley, Chairman, President and CEO of Lee-Moore Capital, and Karen Howard, Chair of the Chatham County Board of Commissioners, presented awards at the regional awards ceremony.

Winners in Chatham:

**George Evans** - United Way Community Ambassador;

**Triangle Community Foundation** - Investment in Long-Term Sustainable Impact;

**UNC Health Chatham** - Building Momentum and Sustainability Through Engaged Leadership or Employees;

**Governors Club Area Captains** - Building a Legacy of Community Engagement Through Volunteerism.

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**2023 Spirit of NC Awards hosted in Chatham**

**CAMPAIGN RESULTS**

YOUR SUPPORT OF THE 2022/2023 CAMPAIGN CHANGES LIVES!

<table>
<thead>
<tr>
<th>Contributions from Outside the County</th>
<th>Business and Industry</th>
<th>Residential</th>
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<td>6%</td>
<td>10%</td>
<td>77%</td>
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**THANK YOU TO OUR $100 BY 100 BUSINESS PARTNERS**

*We challenged 100 Chatham businesses to each make a $100 donation to collectively impact poverty in our community.*

Cackalacky
Caren’s Organizing Solutions
Carolina Home Mortgage
Carolina Meadows
Central Dermatology Center
Chatham Habitat for Humanity
Chatham News + Record
Chatham Veterinary Service
CW Dunn & Associates CPA
DiProfio Homes
Drain Designs
Eric Williams - Edward Jones
Fair Game Beverage Company
Farm Bureau - Amanda Newton
Fearington Veterinary House Calls
Fidelity Bank
Floor Coverings International
Hart & Olive Real Estate Group
Katy McReynolds - Chatham Homes
Katy McReynolds - Chatham Homes
Katy McReynolds - Chatham Homes
Katy McReynolds - Chatham Homes
Mark Hewitt Pottery
Marley’s Hair Deisgn
North Carolina Engraving
Quiltmaker Cafe
Renaissance Wellness Services
Reynolds and Associates Physical Therapy
RH Design
Rotary Club of Pittsboro
Sanford Contractors, Inc.
Secundus Systems
The Sycamore at Chatham Mills
West Chatham Food Pantry
Wolfspeed
CORPORATE DONORS

Platinum Chairman’s Society ($10,000 & Over)
Mr. and Mrs. Lowell Hoffman
Mr. Gordon Duff and Ms. Nancy Mangraviti
Mrs. Corinne Houpt
Mr. and Mrs. Bob Little
Mr. and Mrs. David O’Neal
Ms. Leah Austin
Ms. Jan Sherwin
Mrs. Mary Hudson - The Hudson Foundation
Mr. and Mrs. Alan Mendelsohn

Gold Chairman’s Society ($5,000-$9,999)
Mr. and Mrs. Robert Lamb
Mr. Gordon Duff and Ms. Nancy Mangraviti
Mrs. Corinne Houpt
Mr. and Mrs. Bob Little
Mr. and Mrs. David O’Neal
Ms. Leah Austin
Ms. Jan Sherwin
Mrs. Mary Hudson - The Hudson Foundation
Mr. and Mrs. Alan Mendelsohn

Silver Chairman’s Society ($2,500-$4,999)
Mr. and Mrs. Rodd Baxter
Mr. and Mrs. Robert Garda
Mr. and Mrs. Tom Carolyn Hunter
Mr. James Kaufmann and Ms. Mary Thrasher
Mr. and Mrs. Bill Lewis
Mr. and Mrs. Robert Quain
Mr. and Mrs. Ed Salmon
Mr. and Mrs. Roy Thornton
Mr. and Mrs. John Todd
Mrs. Carol Weingarten
Mr. and Mrs. Stan Campbell
Mr. and Mrs. Shaw McClarnon
Mr. and Mrs. Brian Lehrman
Mr. and Mrs. Raymond Lauer
Mr. and Mrs. Larry Genskow
Mr. and Mrs. Pete Koelsch
Mr. and Mrs. William Lewis
Ms. Margaret Lospinuso
Mr. and Mrs. David Myers
Mr. D. Hill Rose and Ms. Barbara Altenburg
Mr. William Clark
Mr. George Evans and Mrs. Karen Monaco
Mr. and Mrs. Gary Lamar
Mrs. Helen Nyicum
Ms. Ann White
Ms. Sue Ellen Holleman
Ms. Judith Hallman
Dr. and Mrs. Paul Singer

Bronze Chairman’s Society ($1,000-$2,499)
Dr. and Mrs. Paul Singer

Silverback Foundation Inc.
Harris Teeter
IBM
Silverback Foundation Inc.

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Silverback Foundation Inc.
Harris Teeter
IBM
Silverback Foundation Inc.
As the Executive Director of United Way of Chatham County, I believe that we are only as strong as the company we keep. After several years with this organization, I can say with confidence that at United Way, we are surrounded by the most visionary partners with an even more generous spirit. From the donors that fund our impact, to the volunteers who never fail to say "yes," to our nonprofit partners and community stakeholders who share my belief that there is always room at the table for one more - thank you.

Your dedication to making Chatham County the best place to live and work is fierce, and I am in awe of what we can do for one another when we choose collective power over individual priority. Together, we have built systems to challenge the status quo to better meet the mounting needs of our neighbors as we watch our community transform. And together, we will continue this important work because everyone deserves the opportunity to thrive in Chatham County.

With gratitude,

Katie Childs
Executive Director, United Way of Chatham County