

# 2023 ANNUAL REPORT

United Way  
of Chatham County



## UNITED FOR CHANGE



### MISSION

To address the most critical needs of county residents.

### VISION

We envision a community in which all residents have access to the necessary resources to thrive.

## OUR BOLD, NEW GOAL

# END AND PREVENT POVERTY FOR 2,000 PEOPLE IN 2,000 DAYS (2030)

The system is broken. Our Chatham neighbors are struggling with symptoms of system-level problems.



**Inequitable access to health care**



**Food insecurity**



**Lack of access to child care**



**Lack of affordable housing**



**Homelessness**

Ending and preventing poverty for 2,000 people in 2,000 days is not something we can do alone. Helping families and people in poverty means doing more than just fixing the symptoms - we need to change the whole system to solve the main problems causing these issues.

United Way and our community partners are coming together to align resources and tackle these deep-rooted causes of poverty. We are creating new and funding existing strategic partnerships. We are measuring proven outcomes to relieve and prevent poverty. And we are working with our partner agencies to improve delivery of human services.

Together, we will make Chatham County an equitable place for generations to thrive. It's not about short-term charity, it's about lasting change.

### How we will do this

**Heads of households increase their earned income.**

**UWCC Partners align their programming to support systems change.**

**Households maintain stable housing.**

**Children experiencing poverty succeed in school.**

**Advocate for greater opportunities for households living in poverty.**

### Want to learn more?

Visit [www.UnitedWayOfChathamCounty.org/BoldGoal](http://www.UnitedWayOfChathamCounty.org/BoldGoal)



## What is the Chatham Housing Collective?

In the winter of 2022 United Way began the Chatham Housing Collective (CHC), formerly the Homelessness and Housing Instability Working Group, in partnership with Chatham County Government. In the last year the CHC has transformed to a United Way Program that represents a new way of collaborating to better serve residents in need of housing support.



## What is the Impact of the CHC?

The CHC measures impact not in terms of agency level outputs, but instead in terms of community-level outcomes that focus on a specific change for a targeted group of people. The CHC has defined Chatham's community-level outcomes as follows:

1. Households experiencing homelessness increase their access to case management services.
2. Households who are unsheltered find safe, temporary shelter.
3. Homeless service providers coordinate services and housing for households in need.
4. The number of available units for those experiencing a housing crisis increases.
5. The Chatham County Housing Collective has the diverse resources needed to accomplish community improvements in housing/homeless services.

### MISSION

Chatham Housing Collective promotes the collaboration of people and organizations to improve access to emergency shelter/services and advocate for housing affordable to economically challenged households.

### VISION

Chatham County improves the dignity, well-being, and prosperity of our community by ensuring safe, stable housing for those who are homeless or unstably housed.

### VALUES

- Inclusion
- Respect
- Accountability
- Collaboration

#### SPRING 2022

- Strategic Planning
- Creation of Subcommittees
  - Service Providers
  - Data
  - Sustainable Solutions

#### SUMMER 2022

- Subcommittee Work
  - Software pilot
  - Data collection & assessment
  - Production of video

#### FALL 2022

- Funding secured to work with Consultant for planning
- Federal ESG grant funding awarded for Chatham's first Street Outreach Coordinator

#### WINTER 2023

- \$350k secured from ARPA
- Point In Time Count of unsheltered Chatham residents
- Hiring & beginning of Street Outreach Coordinator work
- Collective alignment
  - Creation of mission, vision and values
- Creation of community outcomes

#### SPRING 2023

- Provider implementation of new programming:
  - DSS, EHAP
  - Salvation Army, The Housing Crisis: Pathway to Success

#### SUMMER 2023

- Research phase for Landlord Engagement
- Strategic prioritization of activities
- Begin planning for 2024 Point In Time count

#### FALL 2023

- Funding secured from Minnesota Housing Partnership to implement new case management and housing staff in 2024
- ESG grant funding renewed for Street Outreach
- Provider implementation of new programming:
  - Love Chatham, Transitional Housing

#### WINTER 2024

- Point In Time Count of unsheltered Chatham residents
  - Collaboration between nonprofit and county partners for events throughout the week.

#### SPRING 2024

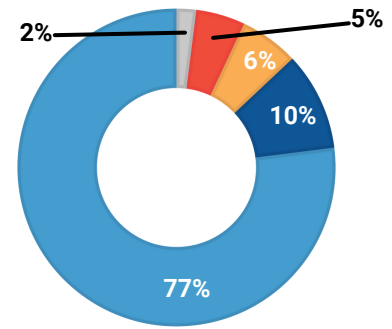
- Chatham County Government Housing Action Plan presented at May 6 Board of Commissioners Meeting
- Hiring & beginning of United Way Impact Manager work
- Hiring & beginning of Salvation Army Case Manager & Data Specialist work

**To learn more about the Chatham Housing Collective and its goals surrounding impact:**  
[www.UnitedWayOfChathamCounty.org/Housing](http://www.UnitedWayOfChathamCounty.org/Housing)

# CAMPAIGN RESULTS

## YOUR SUPPORT OF THE 2023/2024 CAMPAIGN CHANGES LIVES!

- Contributions from Outside the County
- Government and School Employees
- Nonprofits and Foundations
- Business and Industry
- Residential



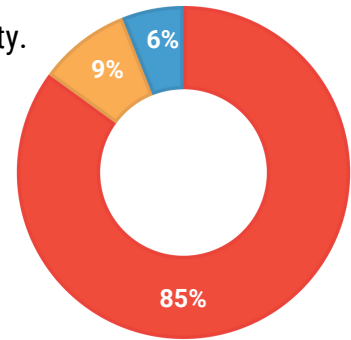
## 2023 UNITED WAY EXPENSES

United Way of Chatham County is accountable for every dollar you donate. We invest campaign funds into agency programs that positively impact our community.

- Agency Support
- Fundraising
- General & Administrative

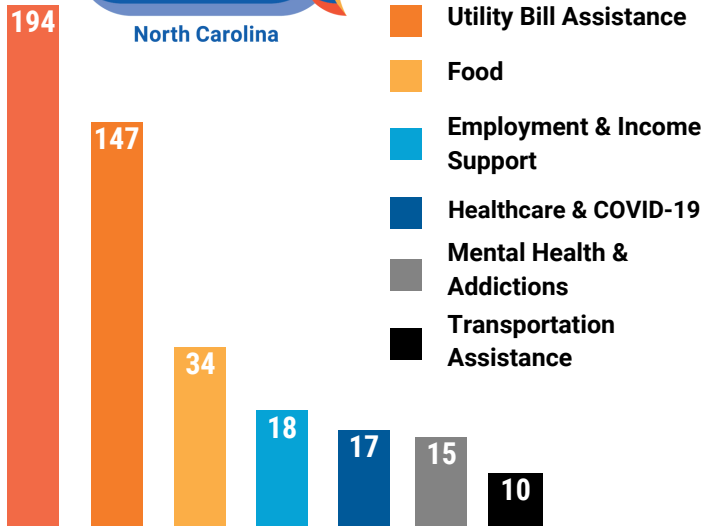
The American Institute of Philanthropy recommends that a nonprofit spend at least 60% of its annual expenses on program activity, while the Better Business Bureau sets its minimum standard at 65%. **UWCC directs 85% of its total budget to programs and services.**

Visit our website to see the full 990 tax filing: [www.UnitedWayOfChathamCounty.org/](http://www.UnitedWayOfChathamCounty.org/)

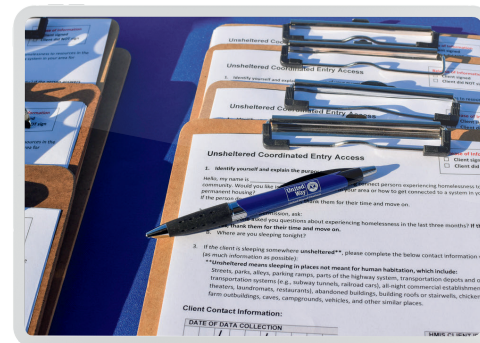


# 2-1-1

North Carolina



United Way and the Chatham County Public Health Department fund and maintain NC 2-1-1 – a free, confidential, multilingual resource that helps connect Chatham residents to health and human resources. These are the calls for Chatham in 2023.



The 2024 Point In Time Count was a week-long collaboration between numerous agencies and government organizations. This year we offered free meals, clothing and services via various community engagement activities.

## 2023/2024 Funded Agencies

Boys & Girls Club of Central Carolina  
 Chatham CARES Pharmacy  
 Chatham County 4-H  
 Chatham County Partnership for Children  
 Chatham Literacy Council

Chatham Literacy Council  
 Chatham Trades  
 Communities In Schools of Chatham County  
 CORA Food Pantry  
 El Futuro

Love Chatham  
 Rebuilding Together of the Triangle  
 The Learning Trail  
 The Salvation Army  
 West Chatham Food Pantry

## CORPORATE DONORS

**Platinum Chairman's Society  
(\$10,000 & Over)**

Eli Lilly and Company  
Triangle Community Foundation

**Gold Chairman's Society  
(\$5,000-\$9,999)**

Carolina Meadows  
Caterpillar  
Chatham County Government  
Galloway Ridge  
Opportunities for Others  
W.K. Kellogg Foundation

**Silver Chairman's Society  
(\$2,500-\$4,999)**

Burnham Foundation  
Duke Energy  
Harris Teeter

**Bronze Chairman's Society  
(\$1,000-\$2,499)**

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Ms. Ann White  
Mr. and Mrs. James Wilson  
Ms. Beth Wortman  
Mr. and Mrs. William Yeager

**THANK YOU TO OUR 2023 \$100 BY 100  
BUSINESS PARTNERS**

*We challenged 100 Chatham businesses to  
each make a \$100 donation to collectively  
impact poverty in our community.*

**John Crowell - NY Life**  
**The Quiltmaker Cafe**  
**Secundus Systems**  
**Realty World Carolina Properties**  
**Governors Club POA**  
**Fearrington Vet House Calls**  
**House to Home Realty**  
**RH Design**  
**Sherry Johnson Allen Realty**



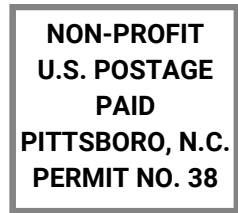
**United Way of  
Chatham County**

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UnitedWayOfChathamCounty.org

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**Return Service Requested**

*A Message from the Executive Director*

Dear Friends,

As I reflect on the last year, I am filled with gratitude and pride for all we continue to accomplish in Chatham. I am continually reminded that 'if we want to go far, we should go together.'

Last year, through community engagement activities, our staff and board learned that Chatham County was looking to United Way to convene, organize and connect the work of our robust nonprofit network to ensure the best outcomes possible for our neighbors living in poverty. The level of trust that has been placed with United Way to do this important work is not something I take lightly.

As we look to the future, we eagerly anticipate continued collaboration with each of you in making a meaningful difference in partnership with those we serve. Together we will continue to create a community in which all residents have access to the necessary resources to thrive.

With gratitude,

Katie Childs  
Executive Director, United Way of Chatham County

